



## FOR IMMEDIATE RELEASE

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### **“Do-it-yourself” author walks the talk.**

*Alaskan author records an audio edition of his latest book at home.*

**Haines, Alaska** – His Alaskan family’s “do-it-yourself” lifestyle provides the theme for Mark A. Zeiger’s book, *Sacred Coffee: A “Homesteader’s” Paradigm*. So, when he decided to create an audio edition of the book, Zeiger did it himself.

“I created the whole thing at our cabin’s dining table,” Zeiger said. “I used computer software to record, edit, and produce the tracks.” He also performed and recorded original music to accompany the work.

Zeiger recorded on mild days to reduce noise from weather and the cabin’s wood stove. He stopped recording when noise intruded—air and boat traffic on nearby Lynn Canal, bird song, whales spouting, sea lions roaring, even complaints from the family’s cat. As a self-described audiobook connoisseur, Zeiger wanted high quality. “We listen to a lot of audiobooks so we can enjoy a good ‘read’ and still get our chores done,” Zeiger said. “To my surprise, the finished recording has less ambient noise than many professionally recorded audiobooks.”

Zeiger found a manufacturer to produce the audiobook on MP3 compact disc, with jewel case inserts he designed. He included a couple of “special features”: a book trailer and slideshow of views around his home.

Audiobooks are becoming increasingly popular. According to the Audio Publishers Association, the total number of titles published doubles year by year. Even so, many authors may never hear audio editions of their books unless the publisher decides the time is right.

Zeiger wrote, edited, and designed the print and electronic editions of *Sacred Coffee: A “Homesteader’s” Paradigm* in 2013. The book expands on essays from his blog to describe his family’s life on a semi-remote, off the grid “homestead” on the edge of Lynn Canal in Southeast Alaska. He previously released a book of short stories, *Shy Ghosts Dancing: Dark Tales from Southeast Alaska*. He established Yeldagalga Publications, LLC to release his and other authors’ books. He is now recording an audiobook of *Shy Ghosts Dancing*.

The audiobook edition of *Sacred Coffee: A “Homesteader’s” Paradigm* is currently available on the Zeiger Family Homestead Webpage store, [AKZeigers.com/store.html](http://AKZeigers.com/store.html), and at [Amazon.com](http://Amazon.com).